



# AMANDA STRONG

AUTHOR AND CREATOR OF POISED AVENUE

## LET'S WORK TOGETHER

HAVE A COLLABORATION IDEA IN MIND? AMANDA IS ALL EARS! GET IN TOUCH, AND START WORKING TOGETHER!

HELLO@POISED AVENUE.COM

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WWW.POISED AVENUE.COM

## SOCIAL MEDIA

INSTAGRAM: @POISED AVENUE

FACEBOOK: /POISED AVENUE

TWITTER: @POISED AVENUE

PINTEREST: /POISED AVENUE



## ABOUT AMANDA

Amanda is a firm believer that personal style can and should be attained by all types of women in all aspects of their lives. It should be fun, creative, inspiring, and can always be affordable!

## SOCIAL MEDIA STATS



1,216  
FOLLOWERS



49  
LIKES



42  
FOLLOWERS

## COLLABORATION OPPORTUNITIES

- Social Media Promotions
- Sponsored Posts
- Product Reviews
- Giveaways
- sidebar ad

## MONTHLY BLOG TRAFFIC

<b>PAGEVIEWS</b>	<b>UNIQUE VISITORS</b>
1,740	1,020
<b>TIME ON SITE</b>	<b>NEW SESSIONS</b>
1M 10S	80%

## READERSHIP

Women ages 18-34

*Movie lovers, News Junkies/ entertainment & celebrity news junkies, shoppers/ shopaholics, beauty mavens, home decor enthusiasts cooking enthusiasts/ aspiring chefs, travel buffs, shutterbugs, social media enthusiasts, TV lovers.*

*Last updated March 2017*

## SOCIAL MEDIA PROMOTIONS

A social media promotion includes a social post to one or multiple chosen social media account(s). Social post is originally created by me to organically match my existing content.

## SPONSORED POSTS

A sponsored post is a unique blog post created to showcase your product in an organic, unique, and creative way that is tailored to my readers' interests as well as your brand's needs. These posts are typically highly engaging.

## PRODUCT REVIEWS

A product review is a unique blog post created to showcase your product along with an honest review. These posts are typically highly engaging and shareable. Add \$50 for each social share after the first included (free) social share of the product review blog post.

## GIVEAWAYS

Run a giveaway on Poised Avenue or chosen social media(s). Product must also be supplied for giveaway.

Review of product may also be included in giveaway.

## SIDEBAR AD

Ad of your creation hosted on the sidebar of Poised Avenue. Minimum of one month purchase. Ad must be approved and fit the interests of my readers. Please contact me to inquire about open ad spots before considering this collaboration type.

**Prices available upon request and are negotiable.**

# TESTIMONIALS

"I had the privilege to work with Amanda on a blog campaign in 2016/2017. Amanda was a pleasure to work with! It can be a lengthy process from start to finish with our product, but Amanda was very professional and very communicative during the entire process. She did a fantastic job and really is very passionate about every aspect of her work; and it shows through in every post she creates! she truly is a pleasure to work with an I am grateful to have had the privilege to work with her and even learn from her as well!"

**Jessica Dorney**  
Marketing Manager, SMILE BRILLIANT

We are a fast-growing company that worked with Amanda on a review of our first product, Essential for Women. We were so pleasantly surprised by how well Amanda's piece turned out, from her photography to her writing. We couldn't wait to share the piece with our audience, and even put some paid spend behind it because it was so great!

**Laure Hayes**  
VP of Marketing, RITUAL